

Sydnei Miles

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OBJECTIVE

Creative and driven student seeking to receive a position at your company to gain hands-on experience in developing effective marketing strategies and campaigns to elevate underrepresented brands.

EDUCATION

New York University , School of Professional Studies	Anticipated Start: September 2026
• Master's in Integrated Marketing	
Texas A&M University , College of Arts and Sciences	May 2026
• B.A. in Communication - GPA 3.73/4.0	
• Minor in Journalism and Spanish	
University of Granada , Centro de Lenguas Modernas	Granada, Spain
• Courses: Intermediate Spanish Language (B1.1), Spanish Conversation Level (B1.1)	June 2024

SKILLS

Content Marketing, Strategic Planning, Copywriting, Spanish (Intermediate), Cultural Competency, Verbal/Written Communication, AP Style Proficiency, Competitive Analysis, PowerPoint, Google Apps

INTERESTS

Fashion, Fitness, Entertainment, Travel, Pilates, Food, Literature

WORK EXPERIENCE

Power Move Marketing

Marketing Intern

May 2026 – Present

- Assisted account manager with creating content and marketing materials that aligned with client branding and supported campaign goals
- Researched industry trends and identified relevant influencers to support brand collaborations and partnerships
- Designed engaging social media graphics and creative content pieces for 5 different client accounts, maintaining brand consistency and meeting project deadlines

Maroon Life Magazine

Editor-in-Chief, Managing Editor

June 2024 – May 2026

- Approve the publication's layout, design, style, and tone, as well as content to be included
- Supervise all editors to ensure the timely delivery of high-quality content
- Collaborate with the public relations team to develop strategies and projects to promote the magazine
- Serve as spokesperson for the magazine at events, conferences, and media appearances

Houston Astros

Community & Foundation Intern

May 2025 – August 2025

- Wrote the July Astros Foundation newsletter, highlighting key community activations and events, collaborating across departments to ensure brand alignment and quality storytelling
- Filmed and edited video content for the Astros Youth Academy College Signing Day, capturing player highlights and promoting the Academy's mission on digital platforms
- Developed a Case for Support for the Astros Foundation, showcasing its impact across the Greater Houston area

The Battalion, Texas A&M's Student Newspaper

Head Life & Arts Editor, Social Media Team

September 2022 – May 2025

- Edited, outlined, and produced 400+ articles about culture and community events on and around campus
- Created a cultured environment with writers and resolved conflicts when they arose
- Collaborated on crafting engaging content across various social media platforms to enhance publication visibility

ExxonMobil Community Summer Jobs Program: L.I.F.E. Houston Intern

Communication and Marketing Intern

June 2023 – August 2023

- Promoted L.I.F.E. Houston via multiple social media platforms and unique marketing materials that increased interaction between L.I.F.E. Houston and those in need of support
- Orchestrated logistics for future company events

ORGANIZATIONS

Alpha Kappa Alpha Sorority Inc., Texas A&M University

April 2023 – May 2026

Technology & Public Relations

- Produce 50+ pieces of engaging content, generating over 75k Instagram views in 90 days
- Enhance the chapter's social media presence and increase social interaction on multiple platforms
- Create flyers and promotional materials to communicate the sorority's mission and foundational principles

AWARDS AND RECOGNITION

Buck Weirus Spirit Award Winner, Dean's List, Texas Intercollegiate Press Association 3rd Place Spanish Multimedia News Reporting, Texas Intercollegiate Press Association 3rd Place Multimedia Feature, College Media Association Pinnacle Award Best Headline Finalist